





**Topic Area:**                     **Transportation**                    

**Goal #3:**

Expanded NJT service for C.C. and S.C. rural twp's and additional stops.

**Suggested Strategies:**

- Collect ridership data.
- Survey residents in rural twp's to determine interest through twp clerk, social service agencies, and rental offices.
- Examine feasibility of adding feeder routes into the cities.
- Public service campaign to promote increased ridership targeting non-traditional riders and another for those more traditional.

**Accountability Measure(s):**

- Review resident survey within 3 months of distribution
- Obtain 30% increase in funding for CATS/SCOT









# Work Group Worksheet

## Drafting of Recommendations



**Topic Area:**                     **Transportation**                    

Goal #7:  
Promote \$1 Day Auto insurance program.

- Suggested Strategies:
- Meet with Board of Social Services to learn about the program.
  - Determine what role agencies could play sharing information with clients.
  - Presentation on program to various groups, clubs, and agencies.

- Accountability Measure(s):
- Increase Medicaid eligible participants by 20%.
  - Reducing the numbers of uninsured drivers in Cumberland and Salem Counties by 15%.
  - County freeholders will promote program through newsletter.