



# Work Group Worksheet

## Drafting of Recommendations



**Topic Area:** \_\_\_\_\_ **Public Health** \_\_\_\_\_

**Goal #1: Increase public use of the public health services.**

- Suggested Strategies:**
1. Go into the communities for those who need services
  2. Mentor the clients
  3. Become a navigator for clients and provide referral information
  4. Ensure that 211 has updated current information
  5. Make 211 a more personalized service for the clients
  6. Make 211 more marketing
  7. Have each agency inform other agencies about what they offer
  8. Develop Memorandum of Agreements between social service agencies
  9. Develop or collaborate with existing County Calendar of events that will list all social service events/documenting significant events that would benefit the underserved. Possibly computerized input from agencies.
  10. Provide public education via media for community health services to get the word out for what is available

- Accountability Measure(s):**
1. Increase number of clients that access public health services by 10% over 12 months.
  2. Increase the number of calls to 211 by 10%.
  3. Conduct 2 community collaborative events and public education events.



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Topic Area: Public Health

### Goal #2: Increase accessibility for all clients

#### Suggested Strategies:

1. Referrals to CATS and refer to collaborated agencies that provide transportation
2. Review County transportation plan to determine how it can be integrated into the public health system
3. Provide more home visits
4. Encourage agencies to co-locate with other agencies
5. Increase bi-lingual services/communication
6. Ensure clients receive services regardless of documentation through referrals if necessary
7. Secure funding for mobile units to provide a wide spectrum of collaborative human services

#### Accountability Measure(s):

1. Ask government to contribute funds to help expand to co-locate
2. Increase number of agencies sites
3. Increase bilingual staff by 10%
4. One mobile unit purchased



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Topic Area: Public Health

**Goal #3: Decrease the number of teenage pregnancy**

#### Suggested Strategies:

1. Advocate for free culturally sensitive services for reproductive health care
2. Look for grants/funding to offer free preventative services among school aged children (10 to 14)
3. Collaborate with schools/develop after school program to offer constructive use of time
4. Advocate for changes in access to contraceptives in schools
5. Target young men to encourage responsible contraceptive use
6. Collaborate, develop, or modify existing gender specific mentoring programs to educate and empower youth on different choices such as- abstinence, decision making, setting goals, family planning, etc.
7. Educate families on responsibilities

#### Accountability Measure(s):

1. Decrease in birth rates among teenagers (girls 10 to 19) from 18% in 2007 to 10% by 2012.
2. Increase contraceptive use in sexually active teenagers by local health center and family planning centers



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Topic Area: Public Health

### Goal #4: Decrease substance abuse in Cumberland County

#### Suggested Strategies:

1. Increase the number of affordable treatment facilities.
2. Take necessary steps for the county to have the appropriate ordinances to apply for a pilot syringe exchange program.
3. Collaborate with school substance abuse coordinators.
4. Increase after school activities/programs for constructive use of time.
5. Seek funding for drop in centers for abusers to utilize.
6. Increase the number of bi-lingual and culturally competent staff.
7. Increase counseling for children of substance abusers.

#### Accountability Measure(s):

1. Increase the number of beds.
2. Decrease in spread of blood born pathogens.
3. Pilot program approved and implemented.